

**Advisory Council Meeting**  
**Thursday, February 27, 2020**  
**NC Cooperative Extension-Pamlico County Center**  
**7:00 p.m.**

**MINUTES**

**Members Present:** Lynn Lewis, Derek Potter, Mac Prescott, Bossy Hardison, Bob Lyon

**Staff Present:** Daniel Simpson, Kait Neeland, and Tamara Carawan

**Board Members Absent:** Shawn Carawan, Kat Clowers, and Pat Bragg

**Introduction:**

- Daniel welcomed everyone to the meeting.
- Tamara went over the minutes from the December 3, 2019 meeting.
- Daniel presented certificates to the board members rotating off, Bob Lyon and Shawn Carawan (absent). They have both agreed to do another term on the council.

**Civil Rights Training Video**

- Everyone in attendance watched the Civil Rights Training Video.
- Daniel explained the importance of watching the video and not discriminating against any group of people.

**NC State Day of Giving**

- Tamara explained how the NC State Day of Giving would work this year to benefit Pamlico County Extension and 4H.
- Advisory members were asked to share the posts on Facebook that would be happening during the month of March.

**4-H Update:**

- Kait gave an overview of the Spring and Summer programs for 2020.

**CED Update:**

- 2020 Advisory Council Activities
  - Daniel gave some examples of activities that the Advisory Council could do together as a group.
    - Visit other Extension offices in our district (Duplin, Lenoir, Craven) to see activities they have going on that involve their advisory councils.
    - Go to NC State and visit the Extension admin folks and Howling Cow (facility or dairy barns)
  - Daniel explained that there are state advisory folks and it might be beneficial for our county advisory folks to meet the state rep for our area, or other state reps.

- It was ultimately decided that visiting other extension offices would be the best use of the council's time.
- Daniel would like to do this before the June meeting.
- Tamara will send out a poll by the end of next week for everyone to fill out concerning dates for this activity.
- **Advisory Council Questionnaire Results**
  - Bridging the gap to the general community was the main thing that resonated from the questionnaire.
  - Daniel contacted other counties to see what they were doing
    - Lenoir-works with county fair
    - New Hanover-bus tour of different farming operations with a catered lunch with local products
    - Onslow-Board of Education has STEM day and they add in how it plays into Ag
    - Duplin-Duplin Days, a multi-day event. Focuses on production and food prep.
  - Pat Prescott told Daniel that the Heritage Center used to do a youth event for 2<sup>nd</sup> graders where they visited different industries within Pamlico County...forestry, fisheries, farms. We might be able to revive that event.
  - Partner with Chamber for Heritage Days...focus on exhibition of industries of Pamlico County
  - We need to break the mold and do something new.
  - Bob suggested visiting Mother Earth News Fair in Asheville to get some ideas.
  - Bossy suggested having a display at the State Fair and ask for help from Master Gardeners.
  - Kait wants to have kids decorate a haybale for the State Fair and she could use help from the Advisory Council.
  - Jaycees in Craven County are trying to bring back the Agriculture Fair. We might be able to add to it. It was decided that it would be a good starting point.
  - Derek-we need to decide what audience we are trying to target and if we are showcasing modern ag or yesterday ag
  - Daniel-we need to focus programming and have better connections with the people we serve
  - Bob suggested contacting Kelly Odom from NC Division of Marine Fisheries
  - Daniel will come up with definite ideas and let the Advisory folks know what they can do to help.

**Schedule of Future Meetings was given:**

- June 11, 2020
- November 12, 2020

**Adjournment**

- Meeting was adjourned at 8:25 p.m.