

Advisory Council Meeting
Thursday, January 14, 2021
Pamlico County Courthouse-Commissioner's Room
7:00 p.m.

MINUTES

Members Present: Lynn Lewis, Bossy Hardison, Bob Lyon, Shawn Carawan, Kat Clowers

Staff Present: Daniel Simpson, Kait Neeland, and Tamara Carawan

Board Members Absent: Derek Potter, Mac Prescott, and Pat Bragg

Introduction:

- Daniel welcomed everyone to the meeting.
- Daniel presented certificates to the board members rotating off, Kat Clowers and Derek Potter. They have both agreed to do another term on the council.
- Daniel presented a certificate to Lynn Lewis for agreeing to be the Advisory Council Chair. He explained the need for this position: Campus is wanting us to create a relationship with between to State Advisory folks and the County Advisory folks. They want more connection and communication. The State Advisory group is a good advocacy group. Our area consists of Craven, Carteret and Pamlico.

4-H Update:

- Kait gave an overview of how COVID had changed the way 4-H is done:
 - Great 4-H Scavenger Hunt with Currituck County-online
 - Book Explorers via Zoom-kits were created for pick-up by participants
 - STEM focused programs
- In the process of planning virtual events for 2021 and making sure to meet university guidelines.

CED Update:

- 2020 Program Report
 - Social media interaction and phone calls saw a 50% increase in 2020.
 - Ag-no farm program due to COVID
 - Daniel put out thrips in various places to try and reduce the alligator weed.
 - Master Gardener Class was completed despite COVID; they went and helped transplant poinsettia plugs at the Pamlico County High School greenhouse.
 - We need to work on how we tell the story of Extension.
- Daniel shared the Extension and 4-H Facebook pages with everyone.
- Advisory Council Questionnaire Results
 - Brand Recognition-we need to do a better job
 - We need a bigger sign on our building so people know we are here.

- Bossy suggested an ATV course for people to learn safety of riding them; he also suggested a public land vs. private land information session for newcomers to the area to attend
- A how-to video series is a good idea. Daniel shared the Cletus video about choosing seed and told everyone he was looking into fertilizer as the next video topic.
- Drugs are a big problem in Pamlico County-Daniel said that a drug program is being worked on.

Civil Rights Training Video

- Poor bandwidth at the Courthouse kept us from watching the video.
- Daniel explained the importance of watching the video and that it is a requirement each year.
- Tamara will send out the link for the video with a Google Form to fill out stating that it was watched.

Schedule of Future Meetings:

- June 10, 2021
- December 9, 2021
- Everyone agreed that the meetings will start at 6:00 p.m. from this point forward.