

**Advisory Council Meeting**  
**Thursday, June 22, 2021**  
**Extension Office-Conference Room**  
**6:00 p.m.**

**MINUTES**

**Members Present:** Lynn Lewis, Bossy Hardison, Shawn Carawan, Kat Clowers, Derek Potter

**Staff Present:** Daniel Simpson, Kait Neeland, and Tamara Carawan

**Board Members Absent:** Mac Prescott, Bob Lyon and Pat Bragg

**Introduction:**

- Daniel welcomed everyone to the meeting.

**CED Update:**

- Administrative/Programming Update
  - No state budget yet
  - No changes in Extension budget, that Daniel knows of
  - Extension State Advisory Council-has been formed to create a relationship between State Advisory folks and County Advisory folks. Our area consists of Craven, Carteret and Pamlico. Lynn Lewis agreed to be our Advisory Council Chair, and in turn the point person for the State Advisory folks. Lynn stated that she has not heard anything from the State Advisory folks. Dr. Bonnano is working hard to revamp the State Advisory Council.
  - Daniel shared updates from campus about 4-H Camps. They 4-H Camps need funds to stay operational.
  - Daniel shared the Extension Impact Report for 2020. He also showed everyone where they could find the full annual report online.
- There will be a Farm Tour this year. The details are still being worked out, so stay tuned.
- 1<sup>st</sup> Night
  - August 12, 2021-This is a night during the Commissioner's conference that Extension gets to share what we have going on. Daniel is in charge of Educational Exhibits.
  - Educational Exhibits include Agriculture, FCS, and 4-H.
    - Agriculture-drones
    - FCS-blender bikes with a give away
    - 4-H-embryology and robotics
  - Daniel asked for some suggestions about things that Commissioners want to know:
    - Derek suggested that if someone in the state has a stand out program, it would be important to incorporate that in some way

- What kids are learning, programs they are involved in, etc.
- Lack of internet impacting farming
  - This is a hot topic. Internet access is not just needed for them to play with their new “toys”, but to access needed information about their equipment, crops, etc.
  - \$2.5 million ARP is being used for internet infrastructure in Pamlico County.
  - Cat shared ways that the library can help-they have written grants and received equipment such as mobile hotspots, iPads, etc.
  - With technology, production can be increased by up to 30% in manpower/equipment use, but probably not increase in production per acre.
- Daniel shared information about the Tomato Variety Project he is doing with the Master Gardeners. Half of the varieties have resistance to tomato spotted wilt virus.
- Facebook Videos
  - Daniel shared that the staff attended a three-day video production workshop in Dare County.
  - He asked for ideas for Facebook videos to promote Extension/Extension partners:
    - Derek suggested that videos need to have good content and be consistent. There needs to be a schedule of when they are being released.
    - Cat suggested writing a story about Extension and sharing it on video.
    - Other suggestions: burning off wheatfields, prescribed burns, farm safety-equipment on the highway, logging in Pamlico County, need for a beach in Pamlico County, need for nicer boating access (like the one in Vandemere) in Pamlico County.
- Advisory Council Member Videos
  - Daniel suggested that he would like the Advisory Council members to make a short video to be posted on our website as a “Get to Know our Advisory Council Members”. It could also be just a picture with a typed up bio, if someone isn’t comfortable in front of the camera.

#### **4-H Update:**

- Kait gave an overview of the summer programs that are going on:
  - STEM: Go Fish, Recycled Racers, Music to My Ears
  - Introductions: Sew Much Fun and Photo Fun
  - Cat shared that Kait could have an art display/reception at the library for the projects that are completed in Sew Much Fun and Photo Fun.
  - Kait shared that she would like to start monthly clubs to continue what was learned in the summer programs.
  - Shooting Sports-gearing up for 4-H Contest in August.

#### **Schedule of Future Meetings:**

- December 9, 2021